

Paige A. Clayton

Curriculum Vitae

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APPOINTMENT

Aug. 2020 Assistant Professor, School of City & Regional Planning, Georgia Institute of Technology

EDUCATION

Ph.D. Public Policy, University of North Carolina at Chapel Hill, 2020
Dissertation: Essays on the Development of Entrepreneurial Regions
Committee: Maryann Feldman (Advisor/Chair), Howard Aldrich, Shiri Breznitz, Nichola Lowe, Jeremy Moulton

2019 *Visiting Ph.D. Student:* University of California, Los Angeles, Department of Geography, sponsored by David Rigby

2018 *Visiting Ph.D. Student:* SKEMA Business School, Sophia Antipolis, France, sponsored by Ludovic Dibiaggio

M.A. Public Policy, University of North Carolina at Chapel Hill, 2017

B.S. Public Policy (*with High Honors; Major GPA:* 4.0), Georgia Institute of Technology, 2014

FIELDS OF INTEREST

Entrepreneurship, Innovation, Economic Development, Science & Technology Policy

PEER-REVIEWED PUBLICATIONS

- (7) Zhang, Q., **P.A. Clayton**, and S.M. Breznitz. 2019. "The Hope Fulfilled? Measuring Research Performance of Universities in the Economic Crisis". *International Regional Science Review*, <https://doi.org/10.1177/0160017619869788>
- (6) **Clayton, P.**, Donegan, M., Feldman, M., Forbes, A., Lowe, N., and A. Polly. 2019 "Local prior employment and ecosystem dynamics". *ILR Review*, 72(5): 1182-99.
- (5) Donegan, M., Forbes, A., **Clayton, P.**, Polly, A., Feldman, M., and N. Lowe. 2019. "The tortoise, the hare, and the hybrid: Prior employment and its effect on ecosystem emergence and entrepreneurial performance". *Industrial & Corporate Change*, 28(4), 899-920.
- (4) **Clayton, P.A.** 2018. "Innovation in local economic development strategy: The Wireless Research Center of North Carolina". *Geography Compass*, 12: 1-13.
- (3) **Clayton, P.A.**, Feldman, M.P., and N. Lowe. 2018. "Behind the scenes: Intermediary organizations that facilitate science commercialization through entrepreneurship". *Academy of Management Perspectives*, 32, 104-124.
- (2) Breznitz, S.M., **Clayton, P.A.**, Defazio, D., and K.R. Isett. 2018. "Have you been served? The impact of university entrepreneurial support on firms' network formation". *Journal of Technology Transfer*, 43(2), 343-367.
- (1) **Clayton, P.A.**, and D. Mackay. 2017. "Experienced utility or decision utility for QALY calculation? Both". *Public Health Ethics*, 11(1), 82-89.

TEACHING EXPERIENCE

Department of Public Policy, University of North Carolina at Chapel Hill

Instructor

- PLCY 700: Math Camp: Mathematical Preparation for Public Policy and Economics (PhD); Summer 2018; Summer 2019

Invited Lecturer

- PLCY 788: Advanced Microeconomic Theory for Public Policy I (PhD); Fall 2019
- PLCY 799: Research Seminar on Innovation, Technology Change, and Economic Development (PhD); Fall 2017
- PLCY 581: Research Design for Public Policy (Advanced Undergraduate); Fall 2017

Teaching Assistant

- PLCY 788: Advanced Microeconomic Theory for Public Policy I (PhD); Fall 2018
- PLCY 110: Global Policy Issues (Undergraduate); Fall 2014

HONORS, GRANTS, AND AWARDS

2019-2020	Dissertation Completion Fellowship, University of North Carolina
2014	Nancy W. Stegman Fellowship in Public Policy, University of North Carolina
2014	Liam Rattray Award, Georgia Institute of Technology
2012	Provost Undergraduate Research Award, Georgia Institute of Technology
2011, 2012	Faculty Honors, Georgia Institute of Technology

CHAPTERS IN EDITED VOLUMES

- (3) Feldman, M. P. and **P.A. Clayton**. 2019. "Institutions and the Embedded Entrepreneur." In Jeffrey J. Reuer, Sharon F. Matusik, and Jessica Jones, editors *Oxford Handbook on Entrepreneurship and Collaboration*. Oxford University Press.
- (2) Breznitz S.M. and **P.A. Clayton**. 2015. "One City, Three Universities, Multiple Models of Economic Impact." In David B. Audretsch and Mary L. Walshok, editors *Oxford Handbook of Local Competitiveness*. Oxford University Press.
- (1) Feldman, M. P. and **P.A. Clayton**. 2015. "The American Experience in University Technology Transfer." In S.M. Breznitz and H. Etzkowitz, editors *University Technology Transfer: The Globalization of Academic Innovation*. Routledge.

BOOK REVIEWS

Clayton, P.A. 2015. "Understanding the public procurement of innovation". [Review of the book *Public Procurement and Innovation: The Role of Institutions*, by Max Rolfstam]. *Science and Public Policy*, 42(5): 738-739.

UNDER REVIEW

Clayton, P. Title removed for blind review. Rejected and resubmitted at *Strategic Management Journal*.

Clayton, P., Feldman, M., and B. Montmartin. Title removed for blind review. Under review at *Entrepreneurship Theory & Practice*.

WORKING PAPERS/WORKS IN PROGRESS

Clayton, P., Feldman, M., and Nwakupda, E. "After the IPO: Entrepreneurs' Transition to Philanthropy". Preparing for submission.

Clayton, P. and L. Lanahan. “Knowledge Spillovers and the Influence of Organizational Form versus Licensing Strategy”. Drafting manuscript.

Clayton, P., and M. Feldman. “Policy and Ecosystem Evolution.” Drafting manuscript.

Clayton, P., Feldman, M., and B. Montmartin. “Ecosystem & Sector Density”. Analyzing data.

Clayton, P., and D. Rigby. “Knowledge Spillovers and the Influence of Public versus Private Science Networks”. Analyzing data.

Clayton, P., Feldman, M., and J. Hill. “Incubating in the Periphery: Asset Creation in Emerging Industries”. Analyzing/gathering data.

Clayton, P., Dibiaggio, L., Feldman, M., and B. Montmartin. “Institutions and Regional Alignment”. Analyzing/gathering data.

CONFERENCE & WORKSHOP PRESENTATIONS

2018 Accepted participant in 16th West Coast Research Symposium Doctoral Consortium

2018 Accepted participant in 7th SKEMA Business School KTO PDW

2016 Accepted participant in NBER Entrepreneurship Boot Camp

2020 “Financing Regional Industrial Emergence”, ACSP, Toronto, ON, November (planned/virtual).

2020 “Reconsidering the Nature and Role of Entrepreneurial Support Organizations”, Panel symposium panelist, AOM, Vancouver, BC, August (withdrawn due to Covid-19).

2020 “Don’t go it alone: Firm survival, funding, and the influence of local entrepreneurial support organizations, human capital, and social networks”, AOM, Vancouver, BC, August (planned/virtual).

2020 “Financing Regional Industrial Emergence”, Industry Studies Association, Boston, MA, June (canceled due to Covid-19).

2019 “Don’t go it alone: Firm survival, funding, and the influence of local entrepreneurial support organizations, human capital, and social networks”, APPAM, Denver, CO, November. (Panel organizer)

2019 “Funding Emerging Ecosystems”, Atlanta Conference on Science & Innovation Policy, Atlanta, GA, October.

2019 “Funding Emerging Ecosystems”, Technology Transfer Society, Toronto, ON, September.

2019 “Funding Emerging Ecosystems”, Academy of Management Conference, Boston, MA, August. (Symposium organizer)

2019 “Funding Emerging Ecosystems”, DRUID, Copenhagen, Denmark, June.

2019 “Funding Emerging Ecosystems”, Kenan Entrepreneurship Research Working Group, Chapel Hill, NC, January.

2018 “Funding Emerging Ecosystems”, APPAM, Washington, DC. November.

- 2018 “Firm Survival and the Combined Impact of Social Capital and Support Organization Access”, EPO Workshop, Innovation in an International Context: Technological Change, Intellectual Property & the Economy, Dublin, Ireland. June.
- 2018 “Firm Survival and the Combined Impact of Social Capital and Support Organization Access”, DRUID, Copenhagen, Denmark. June.
- 2018 “Firm Survival and the Combined Impact of Social Capital and Support Organization Access”, IDEA Conference, Sophia Antipolis, France. May.
- 2018 “Ecosystems and Public Policy”, Geography of Innovation, Barcelona, Spain. January. *Presented by Maryann Feldman.*
- 2017 “The relationship between entrepreneurs’ social capital and access to support organizations”, APPAM, Chicago, IL. November.
- 2016 “Behind the scenes: Intermediary structures that facilitate science commercialization”, Academy of Management, Anaheim, CA, August. *Presented by Maryann Feldman.*
- 2015 “Have you been served? The impact of university support on firms’ network”. Atlanta Conference on Science & Innovation Policy, Atlanta, GA. September.

PROFESSIONAL SERVICE AND ASSOCIATIONS

Department and University

Department of Public Policy Senator to the Graduate & Professional Student Federation, 2018-2019
 Member, CREATE Research Center, Kenan Institute of Private Enterprise, Kenan-Flagler Business School, 2019-Present

Professional Associations

Academy of Management (AOM): TIM, ENT, & STR Divisions
 Association for Public Policy Analysis and Management (APPAM)
 American Economic Association (AEA)
 Association of Collegiate Schools of Planning (ACSP)
 Industry Studies Association (ISA)

Peer-Review Referee

Journals: *Research Policy, Journal of Business Venturing, Entrepreneurship Theory & Practice, Technovation, Regional Studies, Industrial & Corporate Change, Journal of Business Venturing Insights, Economic Development Quarterly, Journal of Technology Transfer, Local Economy*

Discussant

DRUID Conference, 2018

Press Interviews

Technology Transfer Tactics (May 2020 Newsletter)

PROFESSIONAL EXPERIENCE

2019-Present **Member & Research Associate**
 CREATE Research Center, Kenan Institute of Private Enterprise
 University of North Carolina at Chapel Hill

2015-2020

Project Manager (2017, 2019); Research Assistant (2015-2016, 2018)

University of North Carolina at Chapel Hill

- *Project:* Circling the Research Triangle
- *PIs:* Maryann Feldman & Nichola Lowe
- *Funding:* NSF, Kauffman Foundation
- Organized research projects/agenda and managed team of undergraduate and master's level research assistants across multiple disciplines
- Interviewed >50 local entrepreneurs and entrepreneurial support organization managers
- Extensive development of web-based relational database of start-ups and entrepreneurs, including developing protocols, working with programmers, and training researchers

2013

Global Commerce Intern

Georgia Department of Economic Development (Atlanta, Georgia)

- Assisted the Global Commerce Division with biotechnology, health IT, and digital gaming industry recruitment and retention projects

TECHNICAL SKILLS

Stata, R, UCINET, ATLAS.ti, Gephi (basic), Tableau